

EMBARGOED TILL AFTER LAUNCH ON 14 FEBRUARY 2024, 6PM

NEW MALAY ANTHOLOGY DRAMA “KASIH” TO ENGAGE SINGAPOREANS THROUGH STORIES OF LOVE



SINGAPORE, 14 February 2024 – The Ministry of Communications and Information (MCI), in collaboration with Papahan Films, have produced a music driven short film anthology series entitled *Kasih* (“Love”). *Kasih* launched on 14 February 2024 and consists of six 10-min episodes. The mixed-language (English-Malay) anthology explores the concept of love in its multitude of forms – between family members, friends, acquaintances and fellow Singaporeans. This new web series features a talented cast of artistes such as Aion Talib, Azura Goh, Erwin Shah Ismail, Fizah Nizam, Hisyam Hamid, Iskandar Ismail, Izzat Yusoff, Khairuddin Samsudin, Rae Saleha, Sani Hussain, Shahril Wahid, Yuslina Yussof and many more.

2 *Kasih* aims to inform and engage Singaporeans on the various Government support measures such as housing grants, childcare subsidies and CDC vouchers. It also shares timely information on issues such as scams, workplace fairness, and cost of living. Other ongoing initiatives, such as Majulah Package and HealthierSG, will also be covered in the anthology.

3 Two episodes were released on Gov.sg’s YouTube channel on 14 February 2024. The six-episode series will be tied together by a 90s-style rock Original Soundtrack (OST) about love, hope and resilience, while creating a sense of nostalgia.

4 Mr Aaron Lye, Director of Campaigns and Productions at MCI says: “In MCI, we try to find creative ways to address public issues as well as raise awareness on various

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Government initiatives and support measures. With *Kasih*, we aim to better connect with members of the community through stories of love as well as music.”

5 Creative Director of Papahan Films, Mr Raihan Halim, added, “*Kasih* continues my journey as a filmmaker in telling unique, emotional and uplifting stories. The series is a labour of love and getting to recreate a 90s OST makes it a more unique experience. I hope that *Kasih* resonates with the audience as much as it did for me and the team working on it.”

6 The first two episodes of the web series are available now on Gov.sg’s YouTube channel (go.gov.sg/kasih). More details on the release dates of the other episodes as well as the full cast can be found in the Appendix.

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APPENDIX

Kasih explores the concept of love in its multitude of forms – between family members, friends, acquaintances and fellow Singaporeans. The six-episode series will be tied together by a 90s-style rock OST about love, which seeks to create a sense of nostalgia, encourage resilience and stir feelings of hope for the future.

Release Dates on Gov.sg’s YouTube Channel

Episode 1 (Zaidi):	14 February 2024, 6pm
Episode 2 (Mak Pengantin):	14 February 2024, 6pm
Episode 3 (The Date):	23 February 2024, 6pm
Episode 4 (Abang):	23 February 2024, 6pm
Episode 5 (Kasih Part I):	8 March 2024, 6pm
Episode 6 (Kasih Part II):	8 March 2024, 6pm

Full Cast List

Artistes	Their Story
Zaidi tells the story of a quirky young man trying to find a life partner . With the help of his sisters and brothers-in-law, Zaidi meets two women at a cooking class.	
Erwin Shah Ismail	Plays <i>Zaidi</i> , a frugal thirty-five-year-old fintech executive who still lives with his parents.
Azura Goh	Plays <i>Amelia</i> , <i>Zaidi</i> ’s partner at the cooking class.
Cassandra Spykerman	Plays <i>Hajar</i> , whom <i>Zaidi</i> ’s sisters attempt to matchmake him with at the cooking class.
Ainon Talib	Play <i>Zaidi</i> ’s sisters who have made multiple attempts to matchmake him in a bid to get him out of the house and move on with his life.
Farhana M.Noor	
Izyan Mellyna	
Charlie Goh	Play <i>Zaidi</i> ’s brothers-in-law who device their own plan to matchmake <i>Zaidi</i> .
Norman Ishak	
Shahril Wahid	
Mak Pengantin (“Mother of the bride) tells the story of a mother’s unconditional love and the lengths she would go to for her children. Suriana walks us through the emotional journey as she helps with her daughter-in-law’s wedding to another man.	
Fizah Nizam	Plays <i>Elly</i> , the bride and <i>Suriana</i> ’s daughter-in-law.

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Hashimah Hamidon	Plays <i>Suriana</i> , mother of the bride.
Sahara Helmindra	Plays <i>Dhia</i> , <i>Elly</i> 's daughter.
Haizad Imran	Plays <i>Fansuri</i> , the groom.
Nurul Nabila	Plays <i>Firza</i> , <i>Elly</i> 's sister and maid of honour.
The Date tells the story of two unassuming individuals who, after a first bad date, are forced to commute home together. Things take a turn when one of them receives an unexpected call.	
Hisyam Hamid	Plays <i>Joe</i> , who takes <i>Min</i> out on a date only for it to go badly. <i>Joe</i> then attempts to book a private hire car to drive him home but gets <i>Min</i> as a driver.
Rae Saleha	Plays <i>Min</i> who, after a terrible first date with <i>Joe</i> , sends him home as a private hire car driver.
Abang (“Brother”) tells the story of two estranged brothers who set their differences aside when one of them is diagnosed with liver failure. <i>Yan</i> races against time to salvage their relationship and become a suitable liver donor to <i>Azlee</i> .	
Izzat Yusoff	Plays <i>Yan</i> , the younger brother who decides to undergo a liver transplant in a bid to save his older brother.
Khairuddin Samsudin	Plays <i>Azlee</i> , who has been diagnosed with liver failure and needs a liver transplant.
Fazlyнна Aziz	Plays <i>Yan</i> 's wife <i>Maya</i> , who supports him in his journey towards better health.
Danish Aswad	Plays <i>Yan</i> 's son, who also cheers his father on throughout his journey.
Olynn Saleh	Plays <i>Azlee</i> 's wife, <i>Shidah</i> , who is close to <i>Maya</i> . Both spouses often act as a bridge between the two estranged brothers.
Freda Mel	Plays <i>Azlee</i> 's daughter, who joins her mother, <i>Shidah</i> and Uncle <i>Yan</i> in various activities like badminton.
Kasih (“Love”) Part I and II tells the story of a father-daughter duo and how their love for each other rises above all. <i>Kay</i> struggles at work with an unreasonable boss, and at home as a caregiver to her dementia-stricken father, <i>Salihin</i> .	
Yuslina Yussof	Plays <i>Kay</i> , a young woman who is faced with the challenge of caring for her father, who has dementia, as well as managing a difficult boss at work.

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Iskandar Ismail	Plays <i>Young Salihin</i> , a hardworking husband and father who sets aside his dreams of becoming a singer after he is diagnosed with dementia.
Zulkarnain Mohd	Plays <i>Senior Salihin</i> , whose dementia is slowly progressing.
Sani Hussin	Plays <i>Mr Sham</i> , <i>Kay's</i> boss who has little to no empathy for her situation at home.
Juliana Kassim	Plays <i>Yanni</i> , <i>Kay's</i> colleague who witnesses the discrimination she faces at the hands of <i>Mr Sham</i> .
Ali Khan	Plays <i>Mr Anand</i> , <i>Salihin's</i> boss who encourages him to pursue his singing career.